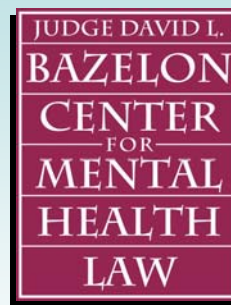


Robert Bernstein, Ph.D.

Advocating for Change: Hot-Button Issues Affecting People with SMI



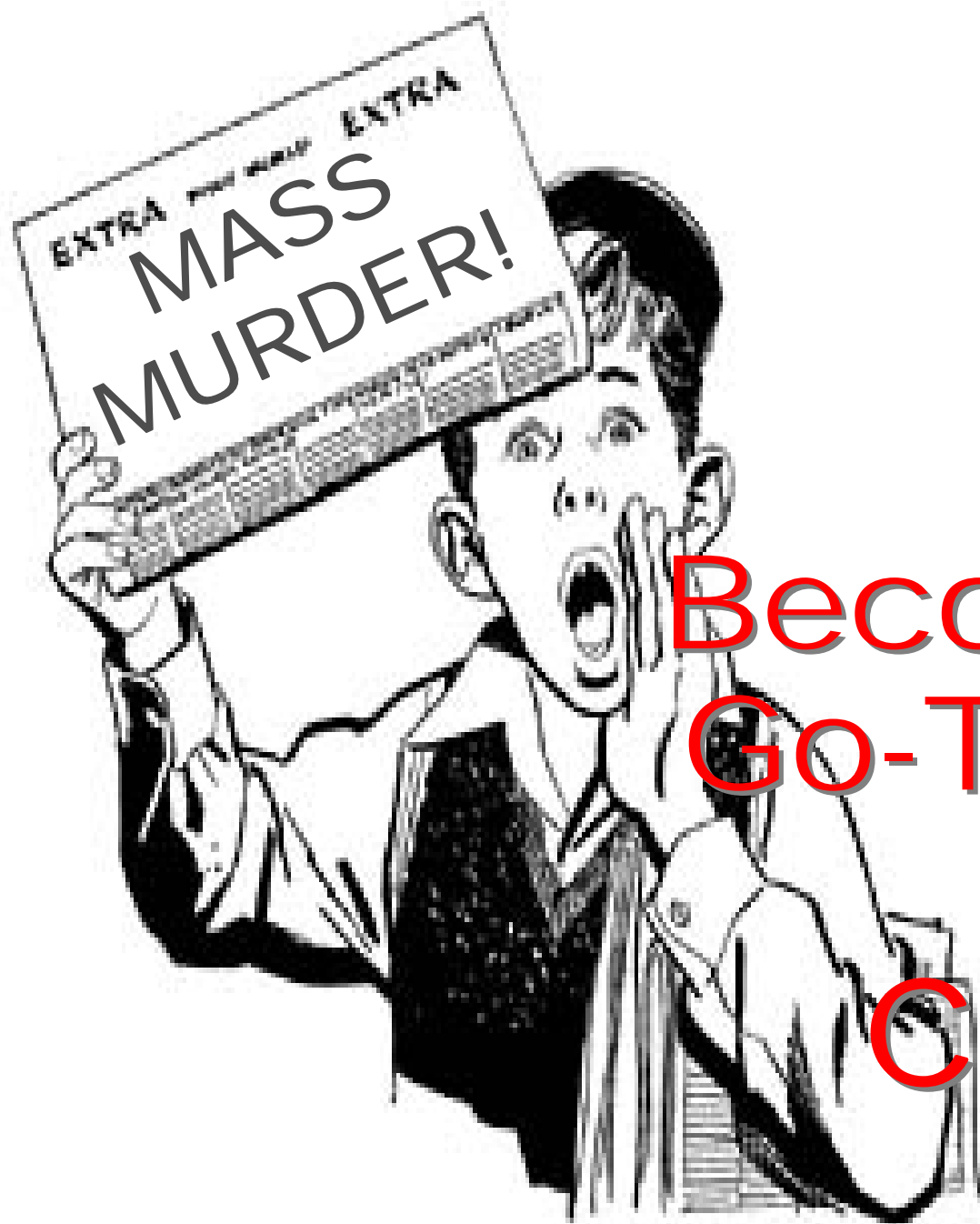
1101 15th Street, NW
Washington, DC 20005
www.bazelon.org

Where We'll Travel

- Mental Health Advocacy, Its Meaning & How to Talk About It
- Hot Button Issues:
 - Deinstitutionalization
 - Seclusion/Restraint
 - Civil Inpatient Commitment
 - Outpatient Commitment
 - Mental Health Courts
 - Transformation/Recovery and Beyond...
 - The Consumer Movement



Orchestrating a Message



Becoming the
Go-To Source
for
CONTEXT

ADA-IDEA-DSM-
TRANSFORMATION-
EPSDT-SSI-SSDI-
DEINSTITUTIONALIZ
ATION-PASARR-SED-
RECOVERY-IOC-SMI-
HCBW-CMH-SAMHSA

Toward Reducing Stigma...

- Patients
- Schizos
- Psych's
- BOBWS
- The Mentally Ill
- Recipients
- Persons with Serious and Persistent Mental Illnesses
- Clients
- People with Mental Health Problems
- People with Brain Disorders
- Consumers
- Ex-Patients
- Psychiatric Survivors



The
ASKYOURNEIGHBOR
Test

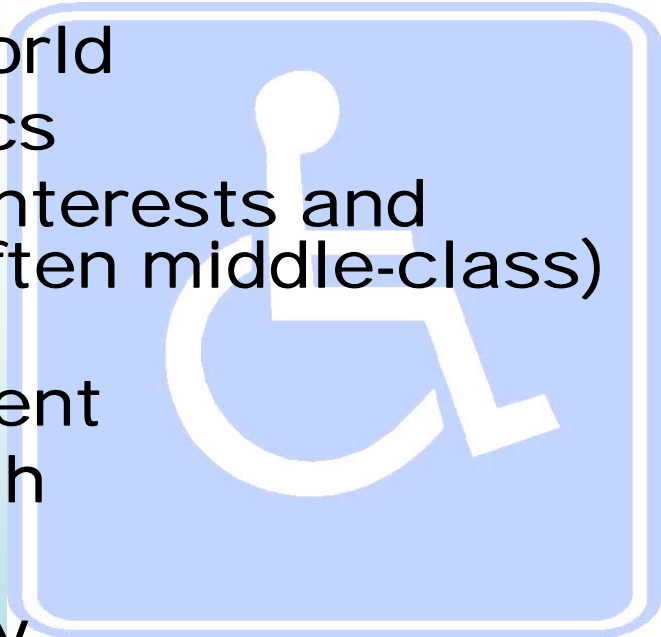
Reasonable Accommodation for the General Public (and Political Decision-makers):



Explaining our Work in Accessible Ways

Accessible Language that Furthers Advocacy

- Moves outside of our world
 - Simple words/Graphics
- Connects with values, interests and vulnerabilities of the (often middle-class) audience
 - Custody Relinquishment
 - Campus Mental Health
 - Returning Veterans
 - Needless Dependency
- Draws parallels with other important social issues



The Civil Rights Lens

Explaining our work as fighting segregation



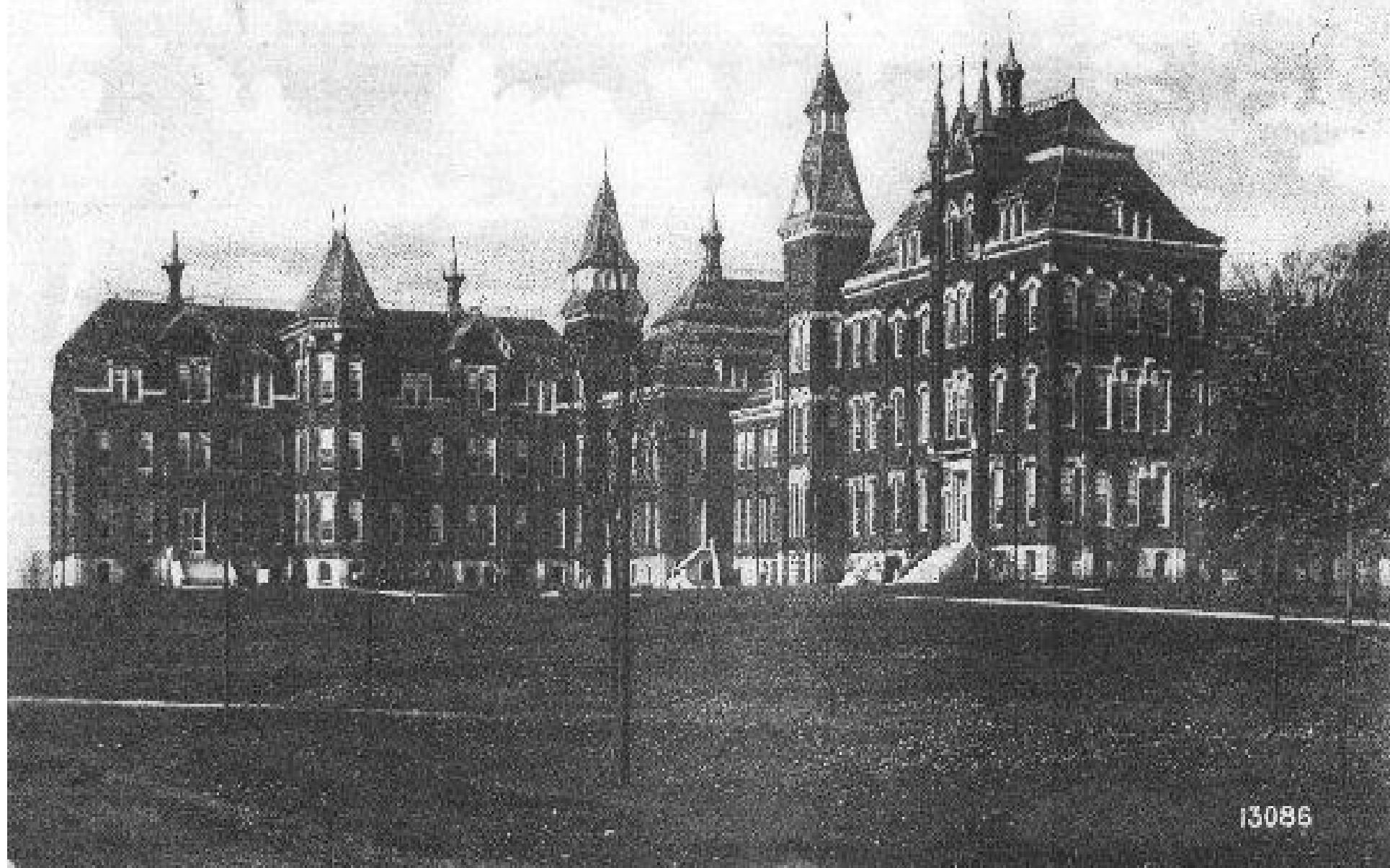


**The "Cottage for Colored Women" -- c. 1906
Maryland Hospital for the Insane
(at Spring Grove)**

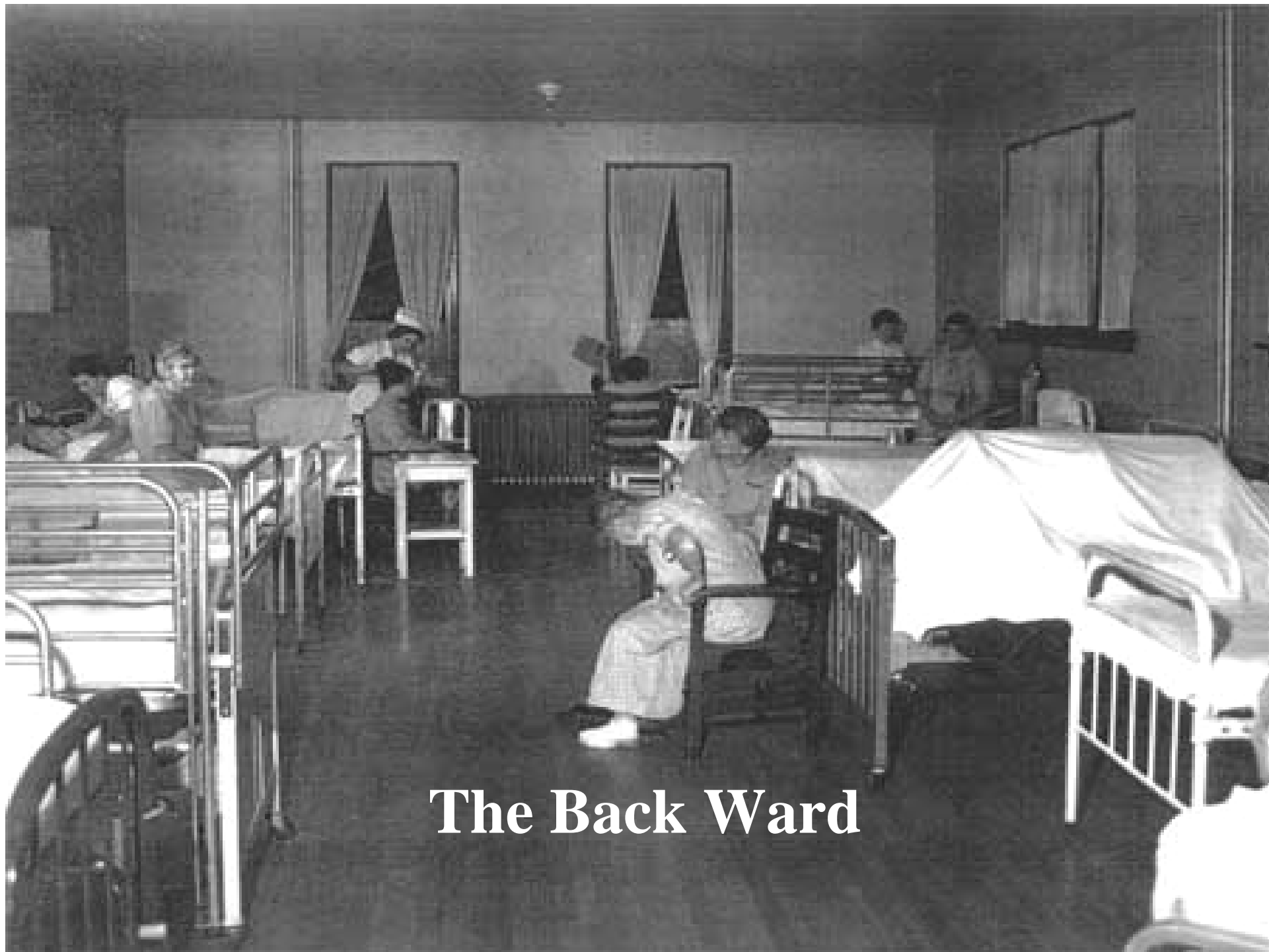
The Americans with Disabilities Act



Asylum, General View, Pontiac, Mich.



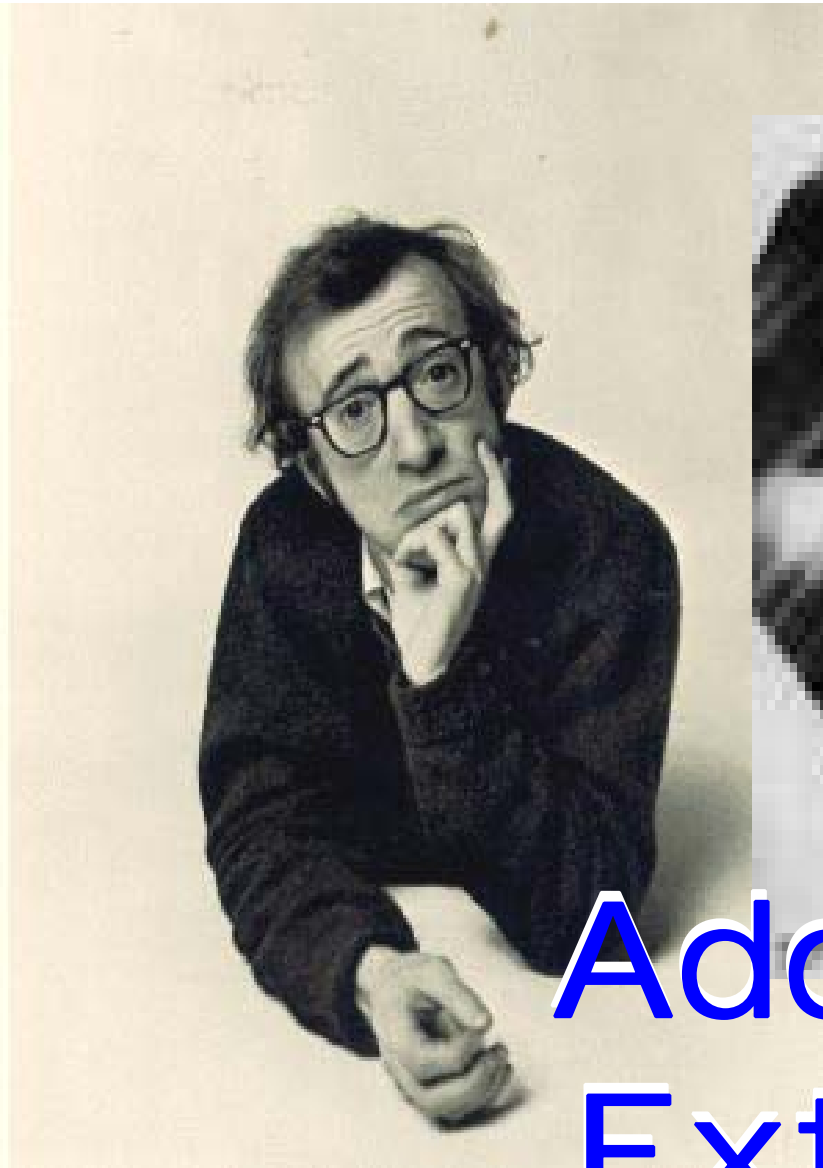
13086



The Back Ward



Reframing
What
People See

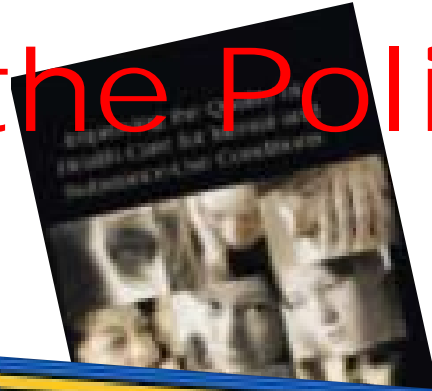


Addressing Extremism

Confronting Trivialization

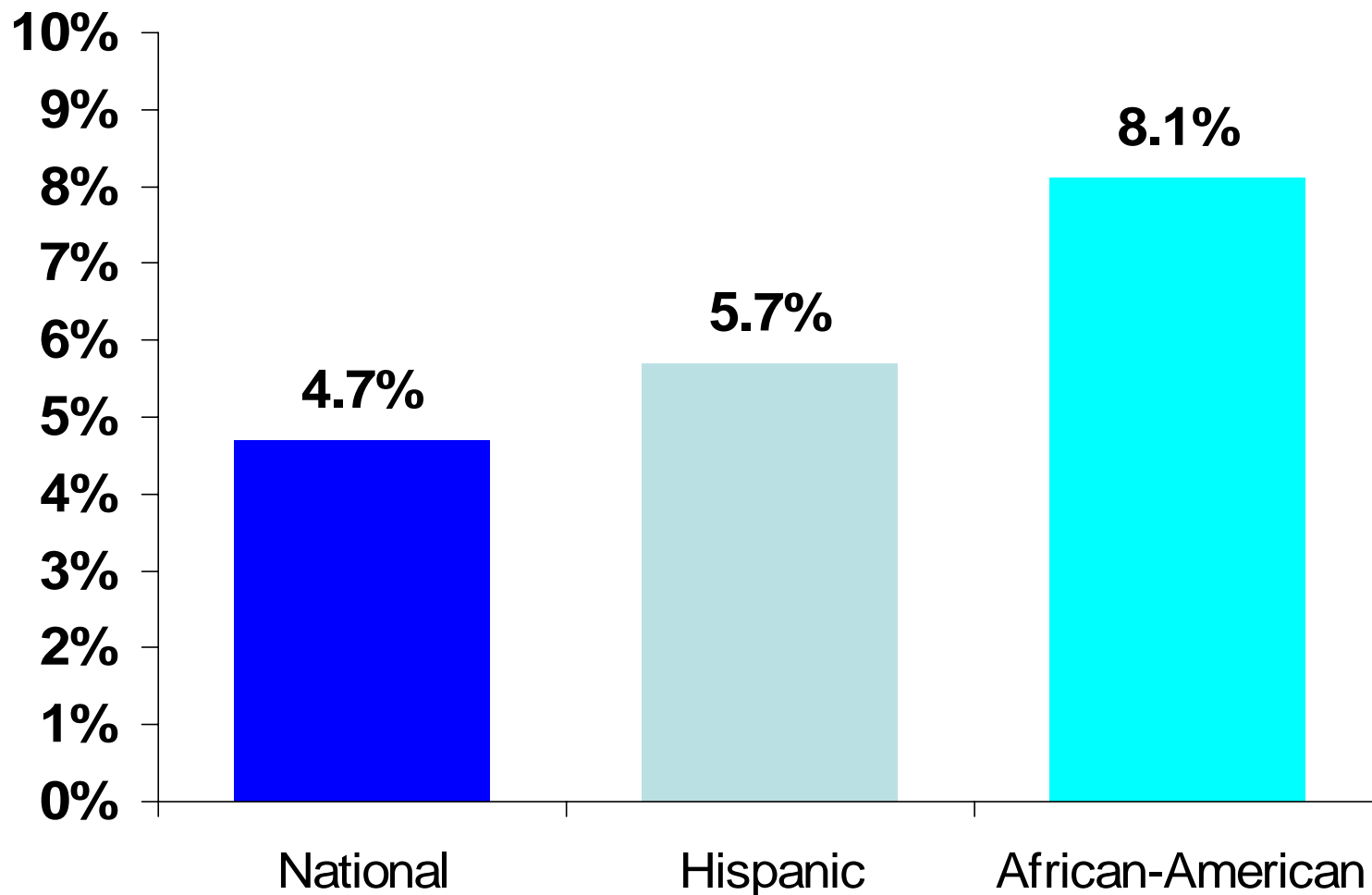


Reinforcing the Reality:
We Have the Technology.
We Lack the Political Will.

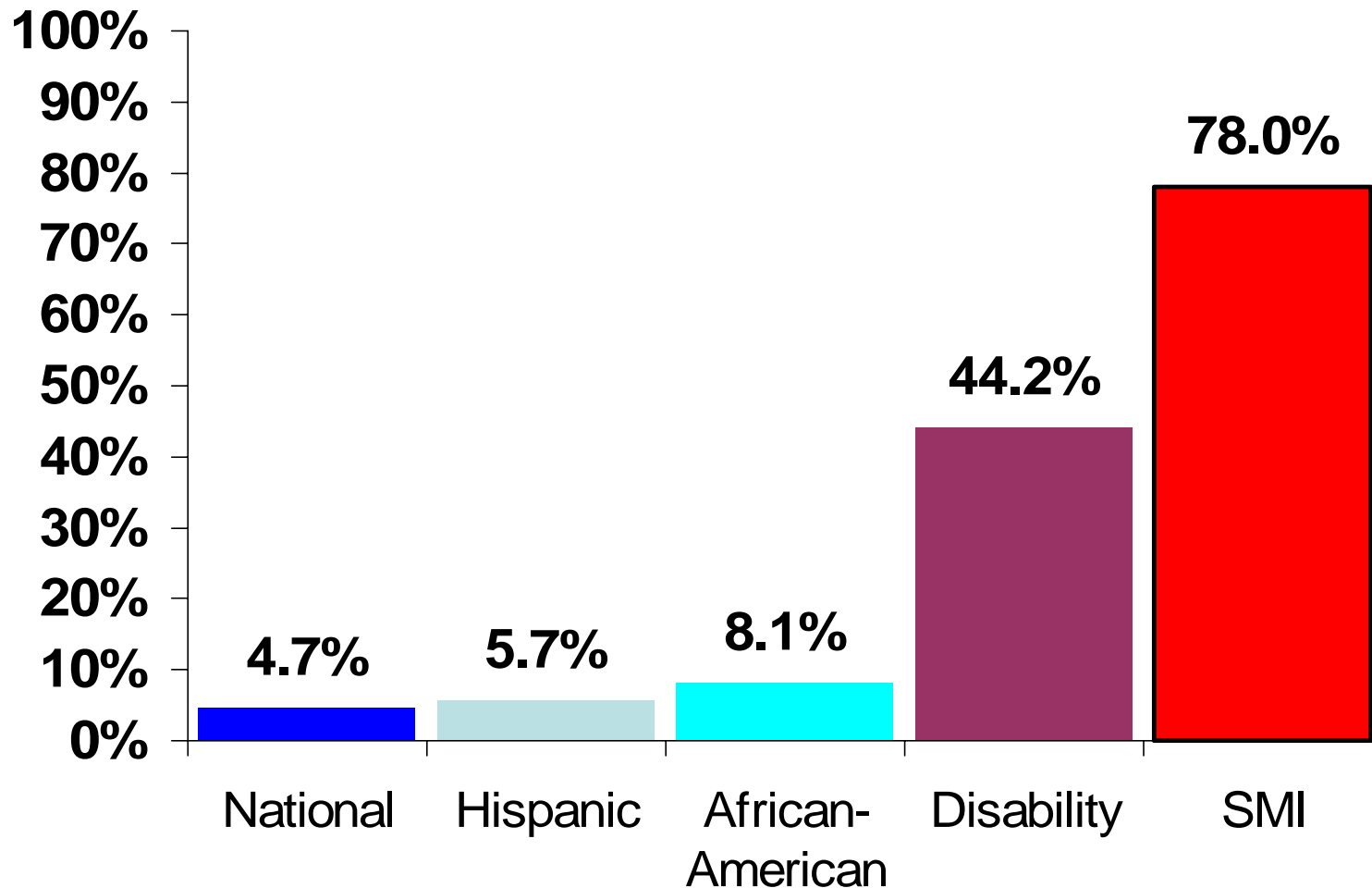


The Politics of Marginalized People & Marginalized Healthcare

Unemployment Rates Among Racial Minorities



Unemployment Rates



Percentage Growth in State Spending (1990-1997)

